ALBUM PRO

PRESS RELEASE
Date: 5th June 2012

Good reasons for AlbumPro 2

With the new software AlbumPro 2, the design and creation of albums has become fast, efficient and comfortable: AlbumPro 2 simplifies the process and ensures a smooth run-through thanks to many amenities, and all within the familiar surroundings of the Adobe Creative Suite.

AlbumPro 2 can be employed for plenty of occasions when an album is required (for weddings, confirmation, baptisms or any other event). The small amount of time getting used to the software makes this a specifically interesting tool.

The time saving during the album design is considerable with part-automatic processes, such as the template selector or the export function. Despite the short workflows, the user is guaranteed to obtain a professional, perfect result with exact spacing between images, a unique-looking style as well as exact proportions provided by the album creator.

The export option can be chosen freely, whether it is to be a printed album, to be exported for the internet (own homepage or Facebook) or to be viewed on iPhone/iPad.

´No photographer or designer should be without AlbumPro 2 as a tool´, explains Jürgen Mayr, Founder and Developer of AlbumPro 2.´The detailed functions are easy to use and especially with the export option, we have integrated some of the layout samples from some album producers; optional we can release further producers and make them available quickly and free of charge.

´In addition, we give informative talks and instructions around the clock, to introduce the program in-depth to all new users and offer solutions to any difficulties or issues.´

AlbumPro 2 can now be tested free of charge: the demo version allows testing AlbumPro 2 for up to 250 function steps, which is sufficient for the design of up to three complete albums.

For more information and for downloading the demo version, please visit www.album-pro.com.

Notes to the editors

Jürgen Mayr has been a wedding photographer for the past nine years and lives near Würzburg in Germany. He is the Innovator and Developer of the program AlbumPro 2. We are offering one (1) free of charge license to editors to use within the editorial department or to use as a prize give-away for a competition or lottery.

AlbumPro 2 - Jürgen Mayr - Pestalozzistraße 11 – D- 97199 Ochsenfurt - Germany
EMail: presse@album-pro.com
Web: www.album-pro.com