



PRESS RELEASE

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AlbumPro 2 revolutionises Album Design

It has never been as easy and time-saving to create and design a photo album since the release of the brand-new development AlbumPro 2. This software enables album creators everywhere to do the same amount of work in a fraction of time.

AlbumPro 2 is available for both MAC and PC in English and German language, and comprises of two components: the first module is a collection of high-quality templates and design samples for all kind of different album formats. The second part is an innovative extension for Adobe InDesign CS5 and Bridge, which simplifies and speeds up the process immensely.

The suggested templates are based on the chosen images within Bridge whilst AlbumPro 2 selects from over 1.000 patterns the right template for square albums and books for any specific requirements – and with just one single click these templates can be extended to ones own master files.

‘For many years, I have worked as a wedding photographer. One of my main tasks is therefore the collection and design of high-quality photo albums. In the past, the process has always been time-consuming and since there was no right product available on the market, I have developed the program AlbumPro 2 over the past three years’, says Jürgen Mayr, Innovator and Developer of AlbumPro 2 and Owner of Storybooklove Wedding Photography.

‘When I am designing my albums today, both colleagues and customers are always surprised and fascinated, how easy the administration of the program is. To create your albums using AlbumPro 2 is really a walk in the park and moreover it is a real pleasure. AlbumPro 2 is a tool from the practise designed for the practise’, adds Jürgen Mayr.

There are many helpful amenities alongside the simplified template selection. There is the modification of the templates according to ones own wishes, the mirror-function for frames and templates and last but not least the export-function with its perfect sharpness for each defined size for the final album.

AlbumPro 2 can now be tested free of charge: the demo version allows testing AlbumPro 2 for up to 250 function steps, which is sufficient for the design of up to three complete albums.

For more information and for downloading the demo version, please visit www.album-pro.com.



Notes to the editors

Jürgen Mayr has been a wedding photographer for the past nine years and lives near Würzburg in Germany. He is the Innovator and Developer of the program AlbumPro 2. We are offering one (1) free of charge license to editors to use within the editorial department or to use as a prize giveaway for a competition or lottery.